



## **Promotional Bio (for programs, websites, or introductions)**

Yujiao Cricchio is the Director of Accounting Services at Abacus!, helping leaders navigate growth with clarity and confidence. A CPA, CVA, and graduate of Harvard Business School Online's *Negotiation Mastery* program, she brings nearly 20 years of experience in accounting, valuation, and strategic leadership. Known for balancing expertise with authenticity, Yujiao translates complex financial concepts into clear, actionable strategies, guiding organizations to stronger decisions and lasting success.