



Promotional Bio

William (Bill) Dunton is a founding leader of Abacus!, where he helps business owners and organizations make confident decisions that drive long-term growth, successful transitions, and lasting impact. With decades of experience in accounting, tax, and strategic consulting, Bill brings a practical, forward-thinking approach to advising, helping clients move beyond compliance and toward sustainable success.

Having begun his career at Deloitte & Touche and later serving as Tax and Internal Audit Manager for Mid America Dairymen (now Dairy Farmers of America), Bill founded Dunton & Associates in 1998. Through strategic growth and mergers, the firm evolved into Abacus!, where he continues to shape its vision, culture, and commitment to integrated advisory services.

Known for connecting strategy with execution, Bill is passionate about helping leaders think long-term, act with intention, and build organizations that endure. He is an active civic leader, serving as Treasurer of the Gillioz Theatre Board and on the board of the Community Foundation of the Ozarks in Rogersville, and is committed to strengthening the community through leadership, service, and trusted guidance.